

**MEDIA INFORMATION**  
**April 2008**



**ARORA SCOOPS AWARD FOR 'BEST HOTEL IN MANCHESTER'**



The Arora Hotel Manchester has won first place in the “Pride Of Manchester Awards 2008” – beating off competition from 38 other city centre hotels and bettering The Renaissance and Hilton, as well as the 5 star Lowry and Radisson.

The website, Pride Of Manchester, which promotes the city of Manchester, its places, people and past-times had over 3 million unique readers in 2007, and is responsible for the largest, all encompassing, ‘What’s On Guide’ for the city. Its awards are designed to showcase the best of what Manchester has to offer.

Neil Jones, Chief Executive for Pride of Manchester said, “The Arora has been recognised by the public to be the best hotel Manchester has to offer. Reviews submitted from many of the 50,000 people who booked a hotel room through the Hotels of Manchester website in 2007, concluded that Arora came out top. This genuinely is a deserved award, decided by the people that actually matter – the guests.”

Surinder Arora, Chairman of Arora Hotels said, “This award has put Arora Manchester at the top of the league and we are truly thrilled. I congratulate all of the staff at the hotel for their contribution to this outstanding achievement.”

Contemporary in design yet still maintaining the unique character of its grade 2 listed heritage, the award-winning hotel is ideally located on Princess Street in the heart of the City. Leisure guests are moments from the fantastic shopping facilities and business travellers have the central business and convention district within easy reach. The stunning Obsidian bar and restaurant are located in the Arora hotel with a glamorous New York City style and an international menu. The bar’s extensive cocktail menu is only one of the reasons why the hotel is one of the most talked about venues in the city.

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## **Note to editors**

### **About Arora Hotels**

Arora Hotels is an independent hotel company owned and founded by Surinder Arora in 1999. It is the UK's leading specialist hotelier to the airline industry and one of the fastest growing private hotel companies in the UK.

The portfolio currently comprises of 7 hotels with over 2500 bedrooms. Prime locations include Arora Hotel Heathrow, Arora Hotel Gatwick/Crawley, Arora Hotel Manchester city centre, the flagship Sofitel London Heathrow, directly connected to Terminal 5, Sofitel London Gatwick at the North Terminal and Mercure London Gatwick. Both Sofitel hotels and the Mercure operate under a franchise agreement with Accor Hospitality.

At the Brit Oval, Arora is currently working in partnership with Surrey County Cricket Club on the development of a four-star, 168-bedroom hotel. Each of its hotels is Investors In People accredited.

The company recently announced that it had secured an agreement to design and construct four new budget hotels at Heathrow, Gatwick and Stansted airports. Subject to planning, the hotels will open on a phased basis from autumn 2011.

Discover Arora Hotels on [www.arorahotels.com](http://www.arorahotels.com)

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