

**MEDIA INFORMATION**  
**23<sup>rd</sup> August 2011**

### **ARORA HOTELS DONATES OVER 100 PIECES TO POST RIOTING CHARITIES**



Employees at Arora Hotels have contributed to the collections of many donations for those affected by the recent disturbances throughout the country.

Within a week of the riots in England, over a hundred items were collected by employees from the Arora Hotel Heathrow, Arora Park Heathrow and the Sofitel London Heathrow – owned and operated by Arora Hotels.

The collection was organised by the Human Resources team to help people who were left homeless in the North London areas; with first necessity items collected including toiletries, blankets and towels as well as baby food and toddlers clothes. Anne Davey, Human Resources Director for the Arora Hotels Group, stated: “I was very proud of the Arora Team who worked together to collect items that would help the victims of the riots through this difficult time in their life. It is these simple acts of kindness that will help to rebuild the communities that have been most affected”.

In addition to the generosity of the Arora Hotels employees, the chauffeur company Travel Deal Ltd kindly offered to deliver the donations, on a complimentary basis, to a Haringey Council-run shelter in Tottenham.

Myrjem, who works in the Meetings & Events team at Sofitel London Heathrow, said: “I would have liked to have gone and helped clean up the streets but I was working on those days. So when I heard of this initiative and the fact that everything was already taken care of, all I had to do was bring a few toddlers clothes and toys to my work place. That way I felt that I was also part of the clean up events.”

- Ends -

## **Note to editors**

### **About Arora Hotels – [www.arorahotels.com](http://www.arorahotels.com)**

Arora Hotels is an independent hotel company owned and founded by Surinder Arora in 1999. It is the UK's leading specialist hotelier to the airline industry and one of the fastest growing private hotel companies in the UK.

The company has made a name for itself through the design, construction and operation of luxury hotels, with exceptional levels of hospitality.

The portfolio currently comprises 6 hotels with over 2,200 bedrooms. Prime locations include the Arora Hotel Heathrow, Arora Park Heathrow, Arora Hotel Gatwick/Crawley, Arora Hotel Manchester, the flagship 605-bedroom Sofitel London Heathrow, directly connected to Terminal 5 and Sofitel London Gatwick at the North Terminal. Both Sofitel hotels are operated under a franchise agreement with Accor Hospitality.

At The Kia Oval, Arora is currently working in partnership with Surrey County Cricket Club on the development of a four-star, 168-bedroom hotel and is also preferred partner for the new 212-bedroom Royal Ascot Hotel opposite the world famous racecourse.

Each of its hotels is Investors in People accredited.

The property arm of the Arora Group – Arora Management Services – is involved in property asset management of a portfolio of landmark office buildings at key UK airports.

### **For further information contact:**

Email: [PublicRelations@arorahotels.com](mailto:PublicRelations@arorahotels.com)

Tel: +44 (0)20 8757 7770

+44 (0)20 8757 7612

**Picture credits:** from left to right – David Keene (Guest Relations), Kimberly Burden (Reservations), Nathalie Hosenbocus (Human Resources), Varun Chadha (Reception) and Myrjem Fana (Meetings & Events) from the Sofitel London Heathrow T5, with the items collected from the hotel and also from the Arora Hotel Heathrow.