

**SOFITEL LONDON HEATHROW IS VOTED
EUROPE'S LEADING AIRPORT HOTEL – AGAIN!**



London Heathrow, 10th October 2012 – Sofitel London Heathrow has been crowned Europe's Leading Airport Hotel at the World Travel Awards for the second year in a row.

The WTA awards programme, hailed as the 'Oscars of the Travel Industry' by the global media, highlights and rewards those travel brands that have made the greatest contribution to the industry over the past year.

The industry's elite – including CEOs of leading travel companies, government ministers and tourist board chiefs – attended the glittering gala awards event in Portugal.

Graham E. Cooke, President and Founder, World Travel Awards said: "Europe's travel and tourism economy has demonstrated remarkable resilience, given the macro-economic challenges across the continent. Our nominees represent those organisations that have made the greatest contribution to the performance in the face of adversity."

One of the 'next generation' of luxury airport hotels with some of the largest meetings and events facilities in Europe, Sofitel London Heathrow is the only hotel at Terminal 5 (T5). The 605-bedroom Sofitel London Heathrow is joined to T5 with a covered walk-way and is just 21 minutes from Central London via the Heathrow Express.

Vincent Madden commented on the award: "Winning Best European Airport Hotel at the World Travel Awards for the second year running is a fantastic achievement and this would not have been possible without the dedication of the team at the hotel. We hope to build on this recognition and continue to provide a service which is Magnifique!"

Sofitel London Heathrow

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Sofitel, World Class Hotels & French Elegance

Sofitel is the only French luxury hotel brand with a presence on five continents with 120 addresses, in almost 40 countries (more than 30 000 rooms). Sofitel offers contemporary hotels and resorts adapted to today's more demanding and more versatile consumers who expect and appreciate beauty, quality and excellence. Whether situated in the heart of a major city like Paris, London, New York or Beijing, or nestled away in a country landscape in Morocco, Egypt, Fiji Islands or Thailand, each Sofitel property offers a genuine experience of the French "art de vivre".

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