

**MEDIA INFORMATION**  
**30<sup>th</sup> September 2011**

### **SURINDER ARORA PRAISES NEW MANAGEMENT DIPLOMAS**



Students Hotel chain founder Surinder Arora joined representatives from the hospitality industry in congratulating aspiring hotel managers for completing a new diploma at Central Sussex College.

The Level 3 Diploma in Hospitality and Tourism Management and the brand new Level 4 Advanced Diploma in Hospitality and Tourism Management, have been designed by the Institute of Hospitality to provide a flexible framework of relevant units which can be studied individually or as a whole qualification, to help develop employees within the industry.

Speaking at the recent graduation evening for the first group of Level 3 candidates, Philippe Rossiter, Chief Executive of the Institute of Hospitality, said: “When we launched the qualification, no-one else was delivering management qualifications specific to the hospitality industry below degree level, but we took the first steps towards this and I’m delighted to be here to celebrate the graduation of the first candidates and the launch of the Level 4 Advanced Diploma.”.

He continued: “With the projected growth of the industry and many employees aiming to climb the career ladder, these qualifications are addressing the shortage of leadership and management skills within the industry and helping to fulfil those aspirations.”

Mr Arora, whose portfolio includes six hotels in Gatwick, Heathrow and Manchester, is a strong advocate of training, having been denied those opportunities himself at a young age. The entrepreneur gave an inspirational speech which highlighted the importance of combining taught skills with a passion for the industry: “You have to be a people person to progress in the hotel industry and in the Arora Group we treat our staff like family and our guests like royalty. It is this passion which helps people to get where they want to go. With these qualifications, the sky is the limit.”

The Level 4 Advanced Diploma in Hospitality and Tourism Management is starting this autumn, as part of the College's higher education offer which will be provided by its new university centre.

The celebration took place in the College's training restaurant, Le Cordon Vert, and was catered and served by Level 1 Professional Cookery students. Around 30 hoteliers from across the region joined the celebration.

- Ends -

#### **Note to editors**

#### **About the Institute of Hospitality Diplomas**

To find out more about the Institute of Hospitality Diplomas at Central Sussex College, call Clare Skinner on 0845 155 0043 (press 4) or email [cskinner@centralsussex.ac.uk](mailto:cskinner@centralsussex.ac.uk)

Forecast 2010/2011

<b>Total College budget</b>	<b>£33 million</b>
Total number of staff employed	640 approx.
Total number of students	13,000
Total number of qualifications offered	500 approx.
Number of businesses for whom College provides training	1,650

Key Facts – Courtesy of Association of Colleges (AoC)

- Every year local colleges educate over 3 million people
- Almost half of all vocational qualifications are awarded via Colleges; 6% are awarded through employers.
- 83% of people think Colleges are as important to business competitiveness as universities.
- Two thirds of large employers that train their staff do so through a College and 84% of employers training through a College are satisfied with the service provided.

#### **About Arora Hotels – [www.arorahotels.com](http://www.arorahotels.com)**

Arora Hotels is an independent hotel company owned and founded by Surinder Arora in 1999. It is the UK's leading specialist hotelier to the airline industry and one of the fastest growing private hotel companies in the UK.

The company has made a name for itself through the design, construction and operation of luxury hotels, with exceptional levels of hospitality.

The portfolio currently comprises 6 hotels with over 2,200 bedrooms. Prime locations include the Arora Hotel Heathrow, Arora Park Heathrow, Arora Hotel Gatwick/Crawley, Arora Hotel Manchester, the flagship 605-bedroom Sofitel London Heathrow, directly connected to Terminal 5 and Sofitel London Gatwick at the North Terminal. Both Sofitel hotels are operated under a franchise agreement with Accor Hospitality.

#### **For further information about Arora Hotel contact:**

Email: [PublicRelations@arorahotels.com](mailto:PublicRelations@arorahotels.com)  
Tel: +44 (0)20 8757 7770  
Web: [www.AroraHotels.com](http://www.AroraHotels.com)

Image: graduates of the Level 3 Diploma in Hospitality and Tourism Management celebrate.