

**MEDIA INFORMATION**  
**3<sup>rd</sup> September 2011**

**SOFITEL LONDON HEATHROW RECEIVES  
BEST EUROPEAN AIRPORT HOTEL ACCOLADE**



London Heathrow, 3rd September 2011 – Sofitel London Heathrow has been crowned Europe's Leading Airport Hotel at the World Travel Awards, presented in Antalya, Turkey on 2nd September 2011.

The hotel has also been nominated in the category of World's Leading Airport Hotel 2011, to be announced on 29th November 2011 at a ceremony in Doha, Qatar.

Hailed as "The Oscars of the Travel Industry", World Travel Awards is acknowledged across the globe as the ultimate travel accolade, and celebrates those brands that are pushing the boundaries of industry excellence.

The industry's elite – including CEOs of leading travel companies, government ministers and tourist board chiefs – attended the glittering gala awards event. This year, a phenomenal 213,000 industry professionals participated in the voting process, which is scrupulously monitored and independently audited. The raft of media covering the event included Bloomberg TV, Hürriyet, CNBC and CNN Türk.

Graham E. Cooke, President and Founder, World Travel Awards said: "During times of economic uncertainty world-class brands come into their own, continuing to grow market share whilst competitors flounder.

- Ends -

## **Note to editors**

### **About Arora Hotels – [www.arorahotels.com](http://www.arorahotels.com)**

Arora Hotels is an independent hotel company owned and founded by Surinder Arora in 1999. It is the UK's leading specialist hotelier to the airline industry and one of the fastest growing private hotel companies in the UK.

The company has made a name for itself through the design, construction and operation of luxury hotels, with exceptional levels of hospitality.

The portfolio currently comprises 6 hotels with over 2,200 bedrooms. Prime locations include the Arora Hotel Heathrow, Arora Park Heathrow, Arora Hotel Gatwick/Crawley, Arora Hotel Manchester, the flagship 605-bedroom Sofitel London Heathrow, directly connected to Terminal 5 and Sofitel London Gatwick at the North Terminal. Both Sofitel hotels are operated under a franchise agreement with Accor Hospitality.

At The Kia Oval, Arora is currently working in partnership with Surrey County Cricket Club on the development of a four-star, 168-bedroom hotel and is also preferred partner for the new 212-bedroom Royal Ascot Hotel opposite the world famous racecourse.

Each of its hotels is Investors in People accredited.

The property arm of the Arora Group – Arora Management Services – is involved in property asset management of a portfolio of landmark office buildings at key UK airports.

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